



**GOOD**



**FAST**



**CHEAP**

**How do you want it?**

**PICK  
ANY  
TWO**



*You can choose*

**GOOD + FAST**

*but then it won't be cheap.*



*You can choose*

**GOOD + CHEAP**

*but then it won't be fast.*



*You can choose*

**FAST + CHEAP**

*but then it won't be good.*

